

so

coded

**A CONFERENCE
ON DIGITAL & TANGIBLE**

**HAMBURG, GERMANY
19TH & 20TH SEPTEMBER 2013**

**SPONSORSHIP OPPORTUNITIES
SPONSORS@SOCODED.COM**

for those who
love to code



So Coded is premiering this year as the two-day campfire event for developers in central Europe.

We bring 150 people together to hack, mingle and learn. Hamburg has more than 45,000 people employed at over 9,000 IT companies, and the startup scene is booming in nearby Berlin. No major European city is more than two hours away from either city—our reach is huge!

Local, active user groups cover nearly every major language, including Ruby, JavaScript, C#, and PHP. A hack-centric but language-agnostic conference is the ideal setting to attract passionate developers—a perfect storm of tech interests.

gathering is --- front and center

So Coded will be held in a remodeled police station which now features a large multi-purpose hall, two bars, and a plethora of smaller rooms for impromptu discussions, hang outs and hack sessions.

With only ten high-quality talks sprinkled across two days, and with lots of breaks in between, the event is designed to foster organic communication. All talks will be streamed live to the bar, and there always will be time and space to connect with like-minded peers. We aim to make the classic “hallway conf” a first class citizen, complete with free beverages and nice food throughout.

So Coded:

- 150 people
- 10 talks
- affordable
- good times



sponsorship opportunities

PACKAGE A

\$10,000 / 1 SLOT

- BANNER ON STAGE
- BANNER IN THE BAR
- LOGO IN EACH VIDEO
- LOGO ON WEBSITE
- 100 WORDS ON WEBSITE
- LOGO ON SCREEN BEFORE EACH TALK
- A LOVELY TWEET
- 5 TICKETS
- EXHIBITION TABLE

PACKAGE B

\$5,000 / 4 SLOTS

- BANNER IN THE HALL
- SMALL BANNER IN THE BAR
- LOGO ON WEBSITE
- 50 WORDS ON WEBSITE
- A LOVELY TWEET
- 3 TICKETS

PACKAGE C

\$2,000 / 5 SLOTS

- SMALL BANNER IN THE BAR
- LOGO ON WEBSITE
- 2 TICKETS

PACKAGE D

\$500 / LOTS OF SLOTS

- TEXT LINK ON WEBSITE
- TINY BANNER IN THE BAR
- 1 TICKET

SPECIAL SLOTS

\$1,000 EACH

- WIFI
- VIDEO COVERAGE
- WEB STREAMING
- PARTY
- TRANSPORTATION

we love you

We are a cadre of developers, friends, and family from Hamburg. Rooted and connected thoroughly to the Ruby, JavaScript, and PHP communities, we have attended and spoken at dozens of events over the past few years.

Now we are ready to take the conference experience to the next level, and in doing so make a lasting contribution to the development community that has helped make us the coders we are today.

Join us
sponsors@socoded.com

So Coded!